



WHITE LAKE COMMUNITY LIBRARY

2024 Annual Report

Director's Message

The White Lake Community Library will mark its 25th anniversary in the fall of 2025, and we have much to celebrate! Our beautiful building is in good shape with a new boiler, new roof, new carpet, and more, and we will be adding a new front entrance canopy soon. We received a grant to add rooftop solar panels that will generate up to half our electricity needs. We greatly expanded our Library of Things collection to include yard games, video games, household tools, and more. We are offering more programs and events for all ages, and we are finding ways to make the library more accessible and user-friendly whether you are visiting in person or online.

Last year's library survey clearly showed that our community values the library and appreciates the staff. We are grateful for that, and we look forward to implementing the new strategic plan that was developed from those survey responses. Despite the loss of federal funding for grants and statewide services, we will continue to find ways to support our community and provide opportunities for connection, exploration, and learning in the months and years ahead.

Virginia DeMumbrum

Board Members

Annlyn McKenzie, Pres.
Brian Hosticka, V.P.
Breann Fagan, Sec.
Lynnette Johnson, Treas.
Charles Ayres
Ruth Grenell
Norm Kittleson
Ray Veeder

Director

Virginia DeMumbrum

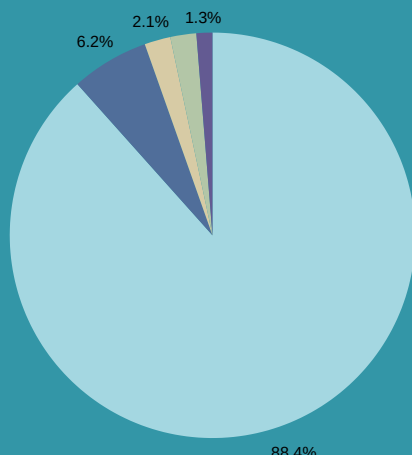
Contact Info

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WLCLIB.ORG

2024 Highlights

- **New Website:** We launched our new site on a platform that provides better accessibility for all our patrons along with more flexibility for staff in designing user-friendly and appealing pages.
- **New Strategic Plan:** After nearly a year of hard work, including community surveys, focus groups, and board and staff input, a new strategic plan was developed. The 2025-2027 plan includes goals and objectives to guide our efforts as we strive to help our community connect, explore and learn.
- **New Furniture:** After 25 years, it was time to replace the meeting room furniture. The new pieces make the room more welcoming and adaptable to the many types of meetings, programs, and events held in that space.

2024 Revenue Sources



Property Taxes
\$568,118

State Revenues
\$39,789

Patron Services
\$13,344

Interest
\$13,300

Donations/Other
\$8,169

Financial Information

In 2024, the Library received \$653,011 in revenues and incurred \$631,650 in expenses, resulting in an increase in net position of \$21,361. At the end of the year, unassigned fund balance for the general fund was \$172,233 or 30.9% of the general fund's total annual expenditures, which gives us an emergency fund of about 4 months' worth of operating expenses.

The Capital Projects fund ended the year with a balance of \$150,734, much of which will likely be needed to repair some water damage at the front entrance and add a canopy to prevent further damage. We are also keeping some in reserve in case the rooftop solar project goes over the \$82,234 grant we received from the Department of Environment, Great Lakes, and Energy.



WHITE LAKE COMMUNITY LIBRARY

2024 by the Numbers

46,396 people came through our doors from January thru December. That's more than **154** visitors per day & an increase of nearly **10%** over 2023



WHITE LAKE
COMMUNITY LIBRARY



3,176 people have an active account at our library, including **528** new borrowers registered in 2024, up **22%** from 2023.



21,008 titles were downloaded through Libby and Hoopla, up more than **15%** over last year. These digital checkouts are now **22%** of total annual borrowings.

96,504 items were borrowed here in 2024.



That's **1,856** checkouts per week!

Your library card can be used to borrow books from libraries all over the state, including college libraries!



We loaned out **8,193** books to other libraries last year, and borrowed **5,742** for our patrons.

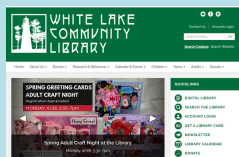


Visitors used the library's internet **17,393** times in 2024. That includes **13,221** wireless sessions, serving an average of **412** unique patrons each month.

294 programs were offered for adults, teens, and children in 2024. Total attendance at all events was more than **6,393**



Our website had **77,609** visitors, or nearly **1500** each week! That's an increase of **66%** due in part to our new user-friendly platform!



There were **45,579** items on our shelves, plus more than **2 MILLION** digital items available to our patrons.



Our Facebook page reach was **95,500**, an increase of **110%**! Our page interactions jumped by a full **80%** in just one year.

That's more than **165** titles for every person living in our district.

