



WHITE LAKE COMMUNITY LIBRARY

2022 Annual Report

Director's Message

It's hard to believe I have already completed four years as the library director, three of them during a pandemic. What a wild ride it's been so far! Looking back on 2022, there is much to be thankful for and much to celebrate.

First of all, we've grown! The 2020 census results show that the population of our service area has increased from 11,811 to 12,381, which was just enough to boost us from a Class III library to a Class IV. More importantly, our circulation has been steadily increasing, and so has the number of in-person library visits. I hope you'll take a moment to read all the other encouraging statistics included in this report.

The return to more in-person programming has been a delight, from story times to adult programs to hosting important community conversations.

It is a pleasure to work with an amazing staff, a dedicated board, and a supportive community. I look forward to more programs, partnerships, and purposeful work in 2023!

Respectfully submitted, *Virginia DeMumbrum*

Board Members

Brian Hosticka, Pres.
Annlyn McKenzie, V.P.
Bobbie Allred, Sec.
Norm Kittleson, Treas.
Charles Ayres
Ruth Grenell
Lynnette Johnson
Ray Veeder

Director

Virginia DeMumbrum

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A Few Highlights of 2022

- Solar hub picnic tables & book lockers were installed in various locations around the district to improve access to library materials and services
- The new Library Book Bike brought books, programs, and information to parks, concerts, festivals, and more
- New HVAC equipment & a new roof were installed, protecting the community's investment in this beautiful facility.
- Family Place parent-child workshops were launched with great success

Financial Information

In 2022, the library received \$644,906 in revenues and incurred \$526,404 in expenses. This increased the library's net position by \$118,502. At year's end, the unassigned fund balance available to cover unexpected emergencies was just over \$148,000, or enough to cover about 3 months of normal library operating costs. An additional \$50,500 in fund balance is designated for specific projects.

The Capital Projects fund - a direct result of the millage passed in 2020 - was a lifesaver for the library in 2022. In the fall, after the boiler replacement project was already done, it was discovered that a new roof was needed ASAP and could not wait until 2024, as planned. Thankfully, the necessary funds were available and the new roof was installed before the first snow. Two smaller projects (new meeting room carpet and a security camera system) were delayed until 2023.

The largest operating expense was personnel costs, at 45% of total revenue and 62% of operating expenses. The purchase of books and other circulating items, both physical and digital, accounted for just over 8% of operating expenses.



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2022 Noteworthy Numbers



46,324 people came through our doors from January thru December. That's more than **154** people per day, and an increase of **29.5%** over 2021.



2,665 people have an active account at our library, including **387** new borrowers registered in 2022.



14,965 items were downloaded by our registered cardholders. That's an increase of **8%** over last year! Audiobooks were the most popular at **5149** borrows, with ebooks a close second at **4864**.

They checked out **69,817** physical items in 2022.

That's an average of **1343** checkouts per week

& a **15%** increase over 2021!

Did you know you can use your local library card to borrow books from all over the state, including college libraries?

We shared our items with other libraries

5965 times,



and brought in items for our patrons

6024 times.



The library's Wi-Fi was used **11,922** times last year. That's not including the use of the **30** hotspots, **5** tablets, & **10** laptops available for checkout.



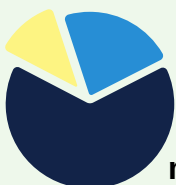
The library hosted **94** in-person, virtual, & take & make events for adults, reaching **2,530** people. Youth events, including summer reading, story times, & the ever-popular gingerbread program, reached many more.



Our website had **45,898** visitors, or nearly **900** each week! Our Facebook page reach was **49,803**, up **55%** in a year.



There were **48,902** items on our shelves, plus another **1,294,881** digital items available to our patrons.



Of the **84,782** total items checked out by our patrons, **18%** were digital downloads. In addition to eBooks & audios, thousands of movies, magazines, music, & more are available.

That's more than **104** titles for every person living in our district.

