



WHITE LAKE COMMUNITY LIBRARY

2021 Noteworthy Numbers



2,723 people have an active account at our library, including **426** new borrowers registered in 2021.

They checked out **60,828** physical items in 2021. That's an average of **22** checkouts per borrower, & **1169** checkouts per week!

35,771 people came through our doors from February thru December. That's more than **130** people per day, not including everyone who used curbside!



13,875 items were downloaded by our registered cardholders, including ebooks, audiobooks, magazines, music, movies, TV, and comics. That's **1,165** more than last year!

We shared our items with other libraries **6720** times



and brought in items for our patrons **6274** times

That's an increase of nearly **20%** over last year!



Of the **74,703** total items checked out by our patrons, **19%** were digital downloads. That's an increase over 2020, even though we were open for physical borrowing all year.



The library hosted **56** in-person, virtual, and take-and-make events for adults, reaching **1,687** people. Many youth events were hosted as well, with the Gingerbread House Kits alone reaching nearly **600!**



Our website had **43,913** visitors. That's **845** visits every week! The library events calendar was the most frequently visited page.

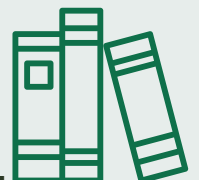
We gained **151** new followers on Facebook, and our page reach was **32,079**



That's a reach increase of **11%** over 2020

There were **48,768** items on our shelves, plus another **1,093,912** digital items available to our patrons.

That's more than **95** titles for every person living in our district.





WHITE LAKE COMMUNITY LIBRARY

2021 Annual Report

Director's Message

The library's second year of providing services during a pandemic proved to be every bit as interesting and challenging as the first. The entire staff demonstrated amazing commitment and resilience, working hard to be flexible and find ways to adapt library services to the ever-changing situation and still meet the needs of our community. On top of everything else, they summoned the energy to write FOUR successful grant applications for the benefit of area residents.

Some of the changes brought by the pandemic will become permanent, including curbside service, grab-and-go crafts, and no longer charging overdue fines for library items. Others, like masks and plexiglass shields, we hope to leave behind someday soon as we move steadily forward into brighter tomorrows.

I am grateful for the opportunity to work with an amazing staff, dedicated board, and supportive community. Here's to an even better year in 2022!

Respectfully submitted,

Virginia DeMumbrum

Board Members

Norm Kittleson, Pres.
Brian Hosticka, V.P.
Annlyn McKenzie, Sec.
Lynnette Johnson, Treas.
Charles Ayres
Ruth Grenell
Bobbie Allred
Ray Veeder

Director

Virginia DeMumbrum

Contact Info

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2021 Highlights

- Fines Free! The library no longer charges overdue fines.
- \$87,534 in grants awarded for various projects including book pick-up lockers, solar powered picnic tables, a book bike, laptops and hotspots
- New air handlers and AC units installed
- Wi-Fi boosted in parking lot and additional outdoor seating added
- New online catalog introduced for better access to print and digital titles.

Financial Information

Our 2021 general revenue, excluding donations, was \$541,234. The operating millage, with the additional 0.25 mil approved by voters in 2020, accounts for 91% of the total. State aid and penal fines were the other large revenue sources. Donations, including \$6,820 from the Friends Group and the final payment of the Ruth Anderson bequest, brought in an additional \$32,136. Total expenditures were \$473,844, resulting in an overall increase in net position of \$99,526.

A new Capital Projects fund was created from the additional millage revenue, and the funds were used for a much-needed overhaul of the aging HVAC system and a new phone system. The fund was opened with \$116,200 and expenditures came to \$80,823, leaving a fund balance of \$35,377 for future improvements.

The largest operating expense was personnel costs, at 47% of total revenue, and collection spending accounted for 6.4%, including amounts spent on the digital collection. Both amounts are in line with other libraries of similar size.

The library had a clean financial audit for 2021, and the library's finances remain healthy. The operating fund balance increased by \$9,839 to a total of \$190,199. Of that, \$62,022 is reserved for specific purposes. The remaining \$128,177 is a rainy-day fund equal to just over 3 months operating expenses.